

Go-Getter

innovator

risk-taker

leader

Every **G.I.R.L.**! Everyday.

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## School Captain

*YOU are a key player in bringing the Girl Scout experience to life for girls and adults in your area. You're critical in providing this opportunity to every girl! We want to thank you for taking on this volunteer position. Your expertise, interests, skills and life experiences are essential to the leadership experience which inspires girls to reach their personal best and bridging the relationship between education and Girl Scouts.*

*Your commitment and passion to the Girl Scout Movement are indispensable. We value and celebrate your dedication and thank you again for joining us as we embark on a new membership year.*

### Who can be a School Captain?

PTA member, classroom parent, school staff person, parent of a Girl Scout, Girl Scout supporter with connection to a school

### What is the expectation of the School Captain?

Increase visibility and share the Girl Scouts experience with girls and parents at a particular school through presentations at the school, fliers, school sponsored events, bulletin boards, newsletters, social media pages, PTA meetings and spirit nights at local businesses

### When will they be needed to volunteer?

Throughout the year including Open House, Back to School events, Fall/Spring Festivals/Carnivals/Fairs, Bookfairs, PTA meetings

### Where will they get supplies and support to be successful in the role?

On our website under the School Captain Resources page; Troop Recruiter; Membership Director and Director of Recruitment

### How will they be successful in the role?

By being an advocate for Girl Scout in their school!

This includes but is not limited to: gathering information of interested girls and parents on lead cards while attending and representing Girl Scouts in a booth setting at various school hosted events; posting Girl Scout information on school social media pages; meeting with the principal and PTA to discuss the importance of Girl Scouts in their school; talking with interested parents about volunteering with Girl Scout troops that their daughters are joining